



SRI: From Niche to Mainstream

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SUSTAINABLE INVESTING TERMINOLOGY



DIVEST
REINVEST

IMPACT
INVESTING

SRI

GENDER
INVESTING

COMMUNITY
INVESTMENTS

Sustainable
Responsible
Investing

SOCIAL
FINANCE

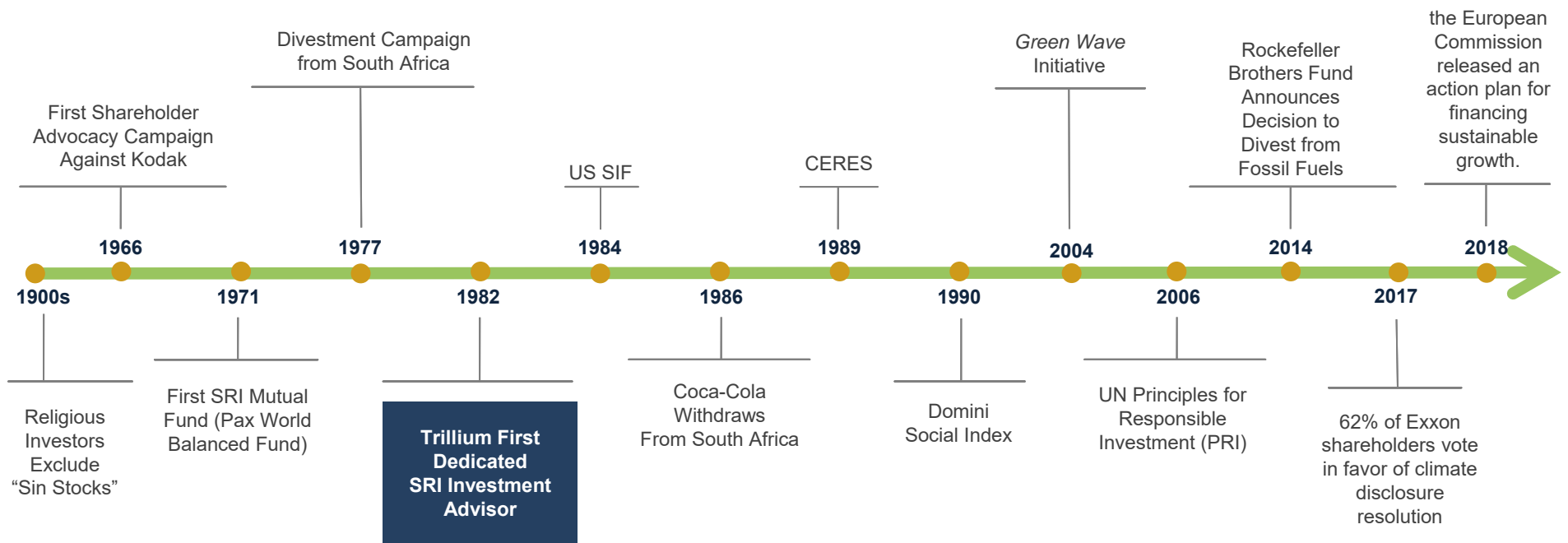
TRIPLE BOTTOM LINE

Environmental, Social & Economic

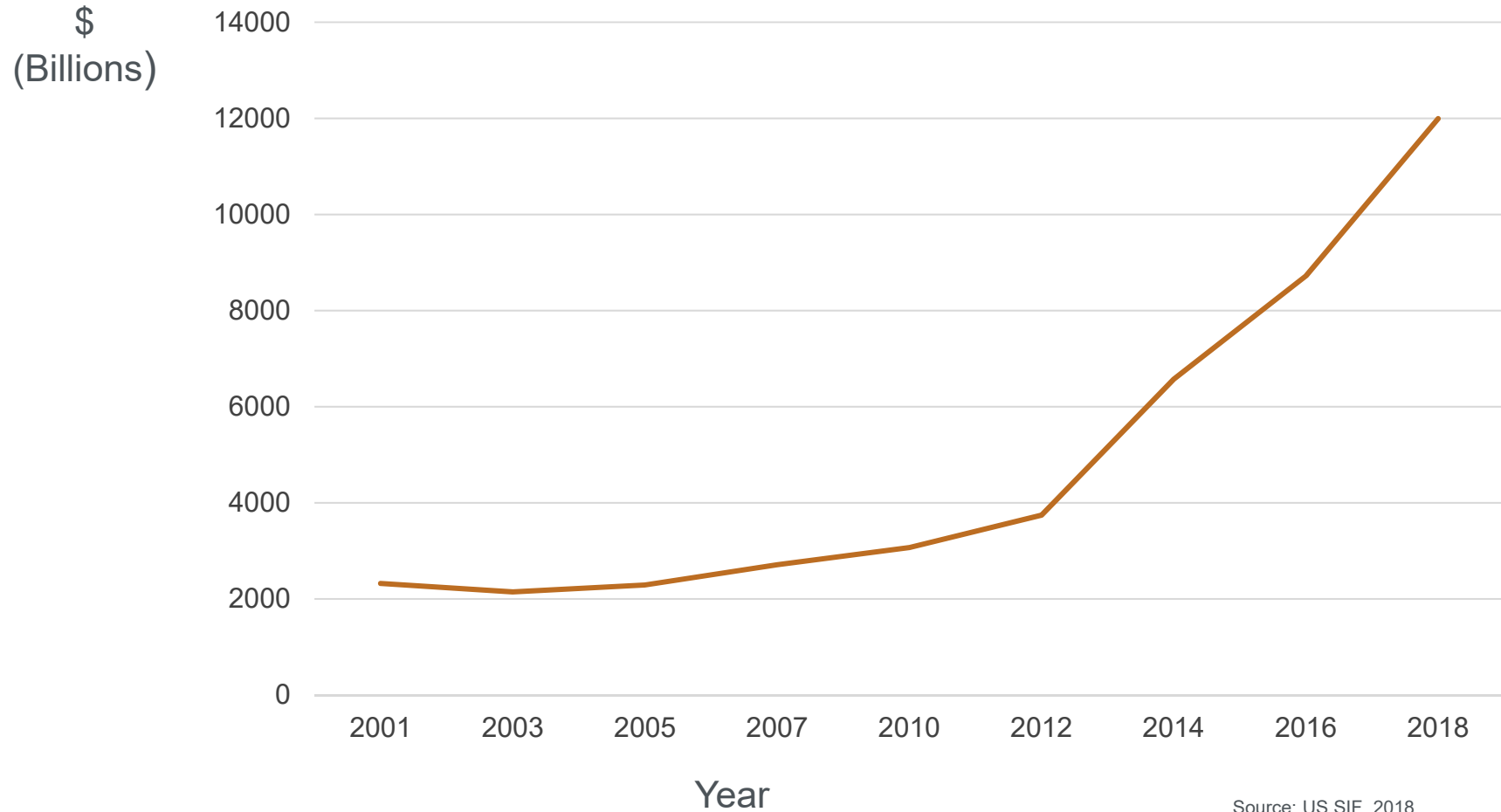
What is **SRI**?



History of SRI



Growth of **SRI** in the U.S.



CURRENT ESG PRIORITIES

- Climate Change
- Diversity & Inclusion – Board, Executive, and Workforce
- Privacy Rights and Techlash
- Responsible Supply Chains
- Sustainable Agriculture
- Chemical and Pesticide Risk
- LGBT Rights
- Plastics
- Sustainability Reporting
- Reproductive Rights
- Economic Inequality



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